

## Maximize Your Funded Hearing Benefit with TruHearing®



TruHearing is making hearing aids affordable for all VSP® Vision Care members, their covered dependents, and their extended family members by providing free access to the TruHearing MemberPlus® Program. TruHearing is the first and only state-approved discount health medical organization (DHMO) for hearing.

Using the TruHearing Program with a funded hearing aid benefit is simple.

TruHearing is ready to help members every step along the way:

1. Member enrolls in TruHearing MemberPlus at **vsp.truhearing.com** or by calling TruHearing at **877.396.7194**.
2. Member calls TruHearing to find a provider and schedule appointment.
3. Member receives hearing exam at the TruHearing negotiated rate of no more than \$75.
4. Member pays 50% deposit to TruHearing upon ordering hearing aids at MemberPlus pricing. The balance is paid when they receive their aids at their fitting appointment.
5. If member has a:
  - **billable covered hearing aid benefit through a health plan**, TruHearing may be able to submit claim on member's behalf
  - **hearing aid reimbursement program**, member submits exam and hearing aid receipts to the funded plan for reimbursement

The TruHearing low fixed-pricing maximizes the member's savings and reduces their out-of-pocket expense.

Members save big and the funded plan saves, too.

For example, a member has a reimbursement plan of up to \$3,000 for a pair of hearing aids. They purchase a basic pair of hearing aids for \$3,700 retail. The plan reimburses the entire \$3,000 and the member pays \$700 out of pocket. However, with TruHearing, the member can purchase the same pair of hearing aids for \$1,290 a pair, saving all \$700 out of pocket—and getting their aids for free. The plan saves \$1,710 by reimbursing the discounted TruHearing price of \$1,290.

With TruHearing, members can receive a pair of hearing aids for **free\***.

The relationship between VSP and TruHearing is that of independent contractors. VSP makes no endorsement, representations or warranties regarding any products or services offered by TruHearing, a third-party vendor. The vendor is solely responsible for the products or services offered by them. If you have any questions regarding the services offered here, you should contact the vendor directly.

*\*Based on level of reimbursement from the funded plan and the type of hearing aids purchased.*